



STEVENAGE & DISTRICT MOTORCYCLE CLUB

DATA PRIVACY POLICY

1. About this Policy

1.1 This policy explains when and why we collect personal information, how we use it and how we keep it secure and your rights in relation to it.

1.2 We may collect, use and store your personal data, as described in this Data Privacy Policy and as described when we collect data from you.

1.3 We reserve the right to amend this Data Privacy Policy from time to time without prior notice. You are advised to check our website (www.stevenageanddmcc.co.uk) regularly for any amendments (but amendments will not be made retrospectively).

1.4 We will always comply with the General Data Protection Regulation (GDPR) when dealing with your personal data. Further details on the GDPR can be found at the website for the Information Commissioner (www.ico.gov.uk). For the purposes of the GDPR, we will be the “controller” of all personal data we hold about you.

2. Who are we?

2.1 We are the Stevenage & District Motorcyclists Club (S&DMCC). We can be contacted through the website at www.stevenageanddmcc.co.uk, by email at StevenageAndDMCC@gmail.com or by telephone on 01438 354130.

3. What information we collect and why?

Type of information	Purposes	Legal basis of processing
Member's name, address, telephone number, e-mail address & motorcycles owned	Managing the member's membership of the S&DMCC	For the purposes of our legitimate interests in operating the S&DMCC
Photos and videos of members	Displaying on the S&DMCC's website and social media pages	For the purposes of our legitimate interests in operating the S&DMCC
The Member's name, e-mail address and mobile phone number	For the provision of informative updates of the S&DMCC's activities	Consent: We will seek the member's consent on their membership application form. The member may withdraw their consent at any time by contacting the S&DMCC by e-mail.
Name, e-mail address and telephone number of each S&DMCC Officer and S&DMCC committee member	Information published on the S&DMCC's website, social media and other publications, in the S&DMCC's marketing materials and made available to Associates in each case as a point of contact at the S&DMCC	For the purposes of our legitimate interests in operating and promoting the S&DMCC

4. How we protect your personal data

4.1 We will not transfer your personal data outside the Club except where your name and photographs of you and/or your motorcycle may appear on our website or other media channels.

4.2 We have implemented generally accepted standards of technology and operational security in order to protect personal data from loss, misuse, or unauthorised alteration or destruction.

4.3 Please note however that information transmitted over the internet or telecommunications network can never be guaranteed to be 100% secure.

4.5 We will notify you promptly in the event of any breach of your personal data comes to light.

5. Who else has access to the information you provide us?

5.1 We will never sell your personal data. We will not share your personal data with any third parties outside of the Club without your prior consent (which you are free to withhold) except where we are required to do so by law or as set out in the table above or in paragraphs 5.2 below.

5.2 We may pass your personal data to other Club members in the interests of improving social communication within the Club, including notifications of venues and events.

6. How long do we keep your information?

6.1 We will hold your personal data for as long as you are a member of the S&DMCC and for as long afterwards as it is in the S&DMCC's legitimate interest to do so or for as long as is necessary to comply with our legal obligations and for historic records. We will review your personal data every year to establish whether we are still entitled to process it. If we decide that we are not entitled to do so, we will stop processing your personal data except that we will retain your personal data in an archived form in order to be able to comply with future legal obligations e.g. the establishment, exercise or defence of legal claims.

7. Your rights

7.1 You have rights under the GDPR:

- (a) to access your personal data
- (b) to be provided with information about how your personal data is processed
- (c) to have your personal data corrected
- (d) to have your personal data erased in certain circumstances
- (e) to object to or restrict how your personal data is processed
- (f) to have your personal data transferred to yourself or to another business in certain circumstances.

7.2 You have the right to take any complaints about how we process your personal data to the Information Commissioner:

<https://ico.org.uk/concerns>
0303 123 1113
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow Cheshire
SK9 5AF

For more details, please address any questions, comments and requests regarding our data processing practices to our Executive Committee [StevenageAndDMCC@gmail.com].